

Guide to ordering **LANYARDS & EVENT CARDS**

LANYARDS

Delivery time

Place your order for **recycled plastic keyhangers at least 4 weeks in advance** to guarantee timely delivery. Faster delivery is available for an extra charge. Contact us for more information.

Pro tip: Set your delivery deadline to a week before your event so you have enough time to assemble the lanyards and name badge sets beforehand.

Design process

1

Provide the graphic to be repeated on the lanyard, along with the desired background color, in ai or PDF format.

2

You will be asked to approve a mock-up (digital sketch) and later a photo of the physical sample before production starts.

3

Anticipate receiving your order approximately 3 weeks after approval.

Note: If possible, please provide the background color's color code in "Pantone" or CMYK instead of HEX.

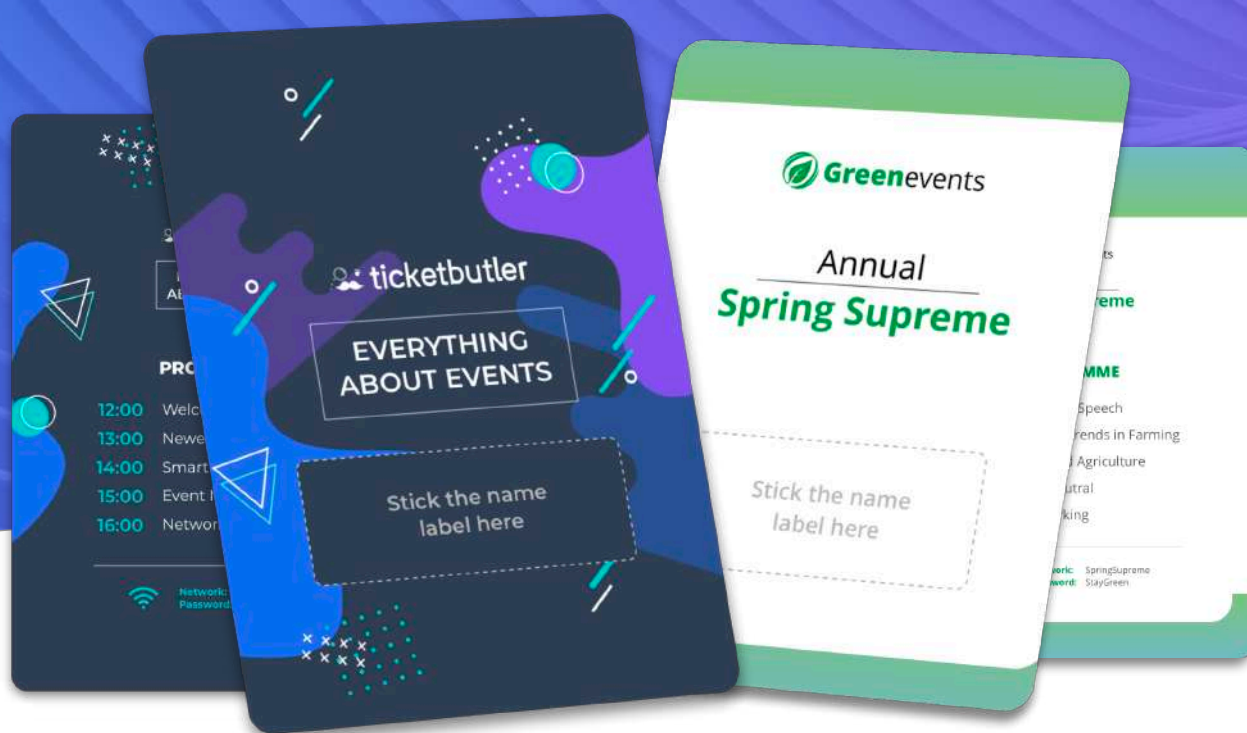


Additional details

If it's a reorder, we skip the sample production and proceed directly to mass production.

Please note that all lanyards are made from rPET and come with the default annotation "**Made from recycled plastic**" right above each metal hook. Not only is the added text good branding for your company/organisation - it also helps nudge your guests in a greener direction. Nudge, don't judge, as we say!





EVENT CARDS

Delivery time

Order your event cards at least 4 weeks before the event to ensure delivery. If you need them sooner, we can expedite your order for an additional fee. Please contact us for details.

Pro tip: set your delivery deadline to a week before your event so you have enough time to assemble the lanyards and name badge sets beforehand.

Design process

Design your event card yourself using tools like Canva (follow the guide: www.broffset.dk/trykklar-fil-i-canva), or opt for assistance from our graphic expert, Emil, for **2500 DKK** excluding VAT.

SPECS

Choose between portrait format (**110x148mm**) or square format (**110x110mm**). Custom sizes are available for an additional cost.

Ensure there's room for 2 holes at the top of each side for the key hanger hooks (5mm in diameter, 7mm in from each side).

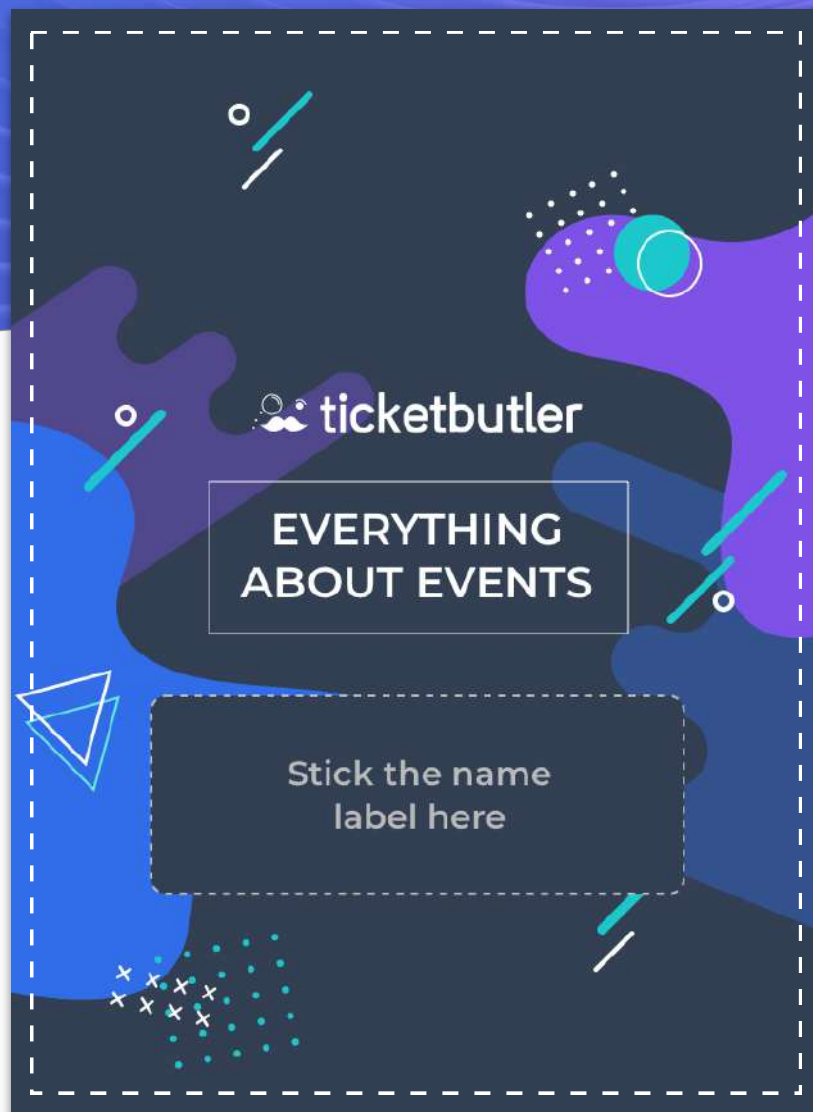
Note: If you would like a single hole centered at the top of the event card, please inform Tickebutler about this.

Send the artwork as a PDF file in the correct size with **2-3mm** bleed, along with crop marks and a minimum of 200-300 dpi resolution.

To ensure the name label fits perfectly, we recommend adding a label field to your design. Our name badge printer accommodates two different label sizes: Small label: **38 mm x 90 mm**. Large label: **62 mm x 100 mm**. To ensure a balanced look, we suggest making your label field a bit smaller than the label size itself.



DESIGN EXAMPLE



BLEED

Add 3mm bleed to your design to avoid white edges when trimming the event card. Be cautious not to place important elements within this bleed margin.



DOWNLOAD template

Get your event card template for InDesign (110x110 or 110x148 mm) by following this link:
<https://ticketbutler.io/en/event-card-template/>

